



# Information and funding criteria

### Special funding:

# 10 years UNESCO City of Music Hannover - Social Cohesion through music

#### 1. Goals

# Content focus

As a UNESCO City of Music, Hannover is part of the global network of UNESCO Creative Cities. This network connects cities that have identified culture, creativity and education as strategic factors for sustainable, peaceful and future-oriented urban development and that are implementing the UN Sustainable Development Goals (SDGs) with their 17 thematic priorities according to the 2030 Agenda.

In its anniversary year, the city of music Hannover aims to make its music visible, audible and tangible to a diverse audience under the motto 'Social Cohesion through music'. Social Cohesion is reflected in the way people interact - especially when it comes to acceptance of diversity, solidarity with marginalised perspectives, helpfulness and enabling participation.

With this special funding, the state capital of Hannover would like to strengthen the exchange between stakeholders in the City of Music Hannover and the international Network of UNESCO Cities of Music ((especially Belfast (Northern Ireland), Bydszgosz, Katowice (Poland), Liverpool (UK), London (Canada), Daegu (Southkorea)) and promote the structural and artistic exchange and discourse of local music professionals on the topic of 'Social cohesion through music'. This can be achieved, for example, through musical diversity and variety, low-barrier accessibility of the project, and the promoting of democracy and dialogue.

The projects can also take place in unusual places and/or in spaces easily accessible to new audiences.

#### Prerequisites for funding:

- Mostly **First-time collaborations** (in the form of concerts, 'labs', panels, etc.) between music professionals, e.g. from different genres; interdisciplinary formats (e.g. art and music) are also possible;
- **or** first-time collaborations between two (or more) music institutions, or between institutions and music professionals;
- **or** first-time cooperations with musicians from the international UNESCO Cities of Music network;
- Collaborations by and with marginalised actors (e.g. people with migration experience/BIPoCs, people with disabilities or a queer identity) are strongly encouraged
- Ensuring fair payment for all project participants and performers in accordance with the DTKV guidelines <a href="https://www.dtkv-bawue.de/honorarstandards">https://www.dtkv-bawue.de/honorarstandards</a> etc;
- Ensuring visibility of the project in connection with the UNESCO City of Music title;
  the inclusion of photo or video documentation in the project budget is recommended

• Implementation in the period January - December 2025

#### 2. Process

### Application procedure

Applications can be submitted by music professionals residing in Hannover, as well as music professionals who have their main focus of activity in Hannover and wish to realise their project in Hannover in the anniversary year 2025. Ideally, the cooperation partners should come from either Hannover or the international UNESCO Cities of Music network.

#### Mandatory documents to be submitted

- Application form (completed and signed)
- Balanced cost and financing plan showing the overall financing of the project

Before submitting an application, we recommend attending an advisory ZOOM on 24 June 2024 at 11.00 a.m., during which the Cultural Office will advise you on the funding criteria for this special funding and other funding opportunities offered by the Cultural Office. Please send your registration for this meeting to: unesco-cityofmusic@hannover-stadt.de

This ZOOM call will be held in German. If there is a need for advice in English or Simplified German, please also contact: unesco-cityofmusic@hannover-stadt.de.

# Exclusion criteria

- Projects that have already begun without an authorised early start;
- Projects in the context of a (university) core curriculum, including final theses and examinations;
- Projects as part of a religious rite or at events with a specific (party) political orientation;
- Pure studio recordings for commercial purposes;
- In the case of collaborations with international project partners:
  - Air travel that can also be reached within eight hours by train/car/ship;
  - if air travel is necessary, CO2 compensation must be paid (e.g. via Atmosfair, Klima-Kollekte or Myclimate Germany). This compensation can be funded.

The cultural work of the City of Hannover is based on the values of the German Constitution and the Universal Declaration of Human Rights. Partnership-based cooperation and funding by the City of Hannover are based on the recognition of these values. Anyone who displays anti-democratic or group-based dehumanising attitudes and/or depicts or supports violence against groups or individuals and thus violates these values excludes themselves as a partner for cooperation, also in terms of funding.

# <u>Deadlines</u>

The application deadline for all projects for this special funding is 2 September 2024. Applications can be submitted by email to UCOM-Jubilaeum@hannover-stadt.de

### Funding allocation and amount

Grants are awarded within the limits of the funds available.

Project funding from **EUR 8,000 to a maximum of EUR 25,000** can be applied for. A self-generated budget of 20-50% is desirable, which can be provided by admission income, third-party funds, cash or non-cash personal contributions. Exceptions may be authorised in justified individual cases.

A panel of experts will select the projects for the anniversary year.

Project approvals will be sent out by the beginning of December 2024 and funds can be transferred starting from the beginning of January 2025.

### Project period

All chosen projects are to be completed between January 2025 and December 2025.

# Communication and PR

The financial participation of the City of Hannover will be represented by the logo of the Cultural Office and the UCOM logo in all print and web publications.

# Proof of use

The proof of use consists of the form 'Verwendungsnachweis' (proof of use) and the following attachments and must be submitted within six months of project completion, however no later than 30 June 2025:

- a cost and financing plan supplemented by the actual figures
- a separate list of individual income and expenditure (list of receipts)
- a project report (with press articles/printed material if applicable)